



GreenPlace

Crafting Eden Gardens · est. Southern California

COMPANY OVERVIEW · 2026

VOLUME 2026 — Nº 1 · UNIVERSAL OVERVIEW

Crafting *Eden* Gardens.

where landscape, hardscape, art, and intelligence meet.

Design-build landscapes for discerning homes, HOAs, and commercial properties across Southern California. Architectural craft, living beauty, and systems engineered for long-term performance.

Tuned to the light, climate, and architecture of Southern California — the only landscape we know by heart.

GP-2026-OVR · 2026-05 · EN

LANDSCAPE · HARDSCAPE · ART · INTELLIGENCE



THE TEAM BEHIND YOUR LAND

The GreenPlace Team

You work with an active design-build team, not a separate sales layer. Co-founders Volodymyr Dragan and Viktor Peshekhonov stay close to site decisions, work sequence, and execution quality.

Co-founders of Ukrainian origin, building long-term landscapes, client relationships, and field standards across Southern California.

TEAM EXPERIENCE

- 20+** years of landscape practice in Europe (founders)
- 2023** founded in Orange County · Costa Mesa studio
- 300+** projects in Southern California with GreenPlace
- 1500+** projects across the team's career, including master-planned communities

includes team work prior to GreenPlace Inc registration.

"Their team brought such a mindful and intentional approach to the entire project, and it truly showed in the final result. It was beyond what we imagined."

Heather J. · Google Local Guide · 5★ review

C-27 #1127515 \$1M / \$2M INSURANCE

BOND #100884076 · \$25K



CLCA MEMBER

SERVICE CAPABILITIES

What we do

Eight focused service areas we combine to fit your project: a private garden, an HOA, or a commercial property.



HARDSCAPE

Pavers, patios & architectural concrete

Architectural concrete, travertine, large-format tile, and pavers with engineered base, drainage, and clean transitions.



LANDSCAPE / HARDSCAPE

Common areas & entryways

Pool surrounds, frontages, shared zones — safety, access, irrigation reliability, clean presentation.



LANDSCAPE

Planting & water-wise palettes

Planting design, native + Mediterranean, specimen plantings, soil & root-zone tuned to the site's microclimate.



HARDSCAPE / INTELLIGENCE

Drainage, retaining walls & erosion control

French drains, perimeter channels, retaining / garden walls, erosion control, and runoff on complex sites.



ART

Outdoor Rooms · living spaces

Patios, pergolas, outdoor kitchens, furniture, fire features, and circulation — so the property lives as an extension of the home.



ART

Water, stone & evening light

Water features, sculptural boulders, vessels, and lighting designed as focal points — not decoration added at the end.



INTELLIGENCE

Smart irrigation & lighting

Wi-Fi irrigation controllers, low-voltage architectural lighting, scene calibration, and homeowner handoff.



CARE & CONSULTS

Restoration, establishment care & stewardship

Overgrown cleanup, hedge restoration, plant-establishment care, site audit, phased plan, and materials for board approval.

For HOAs and property managers: site audits, phased plans, and board-approval materials are available on request. **HOA Maintenance Benchmark · April 2026** available for institutional reference.

Five GreenPlace disciplines

Landscape, hardscape, water systems, lighting, drainage, and long-term stewardship — planned as one operating system, not assembled at the end from separate trades.

01

Landscape

Planting design tuned to Southern California — water-wise palettes, specimen trees, hillside-native, root-zone engineering.

- Water-wise palettes
- Specimen trees + focal plantings
- Hillside erosion + native
- Plant warranty care

02

Hardscape

Architectural surfaces with engineered base — concrete, stone, tile, pavers, retaining and garden walls.

- Architectural concrete
- Travertine + natural stone
- Pavers — clay · porcelain · concrete
- Retaining + garden walls

03

Art

Outdoor rooms designed as focal points — fire, water, shade, and dusk light.

- Custom firepits + outdoor kitchens
- Water features + sculptural boulders
- Pergolas + shade structures
- Night + dusk lighting

04

Intelligence

Systems engineered before they are installed — water, light, and modern automation.

- Wi-Fi smart irrigation + low-voltage lighting
- 3D site planning + masterplan
- Robotic mowing (where site allows)
- Drainage engineering + phased build

05

Care & Consults

Long-term stewardship and pre-build advisory — the work begins before and continues after the build.

- Stewardship — 3 tier subscription
- Restoration + cleanup
- On-site consultation + audit
- Eden Consultation process

"Landscape · Hardscape · Art · Intelligence · Care & Consults — plants, surfaces, water, light, drainage, technology, and care should be engineered as one system."

The site is a system

We start with water, slope, soil, and future maintenance. Beauty has to sit on engineering, or it won't survive the second season. This is the first problem we solve — and the one place we don't cut corners.

01

Water

Drainage, irrigation, stormwater management, NPDES discipline, smart-controller management, drip-readiness audit.

02

Slope

Slope stability, retaining walls (CMU + alternatives), erosion control, hillside / VHFHSZ fire-zone awareness, geotech coordination as needed.

03

Soil

Soil & root-zone engineering, maintenance access, root barriers, foundation prep for hardscape and planting.

04

Longevity

Material grade, premium-grade hardware, plant warranty, multi-year improvement schedule, serviceability without restarting the project.

We document site risk early — water, access, slope, drainage, roots, materials, schedule, and ownership boundaries. This reduces surprises during build and after handover.



WATER · DRAINAGE CHANNEL



SLOPE · RETAINING WALL



SOIL · ENGINEERED ROOT ZONE



LONGEVITY · PAVER EDGE

INSTITUTIONAL-GRADE STANDARD

COMPLIANCE

NPDES stormwater, AR 1579

INSURANCE

\$1M / \$2M CL - WC + Auto

BOND

Contract #100004070 - \$25K

COI DELIVERY

within 5 business days, client

One approach, different challenges

Whether it's a hillside in Rancho Palos Verdes, an HOA in Orange County, a commercial property, an investor portfolio, or a project led by an architect or builder — the workflow stays the same: diagnostics, engineering basis, careful execution, post-handover care.



Private residence

A garden that looks good on install day but fails over time.

Planting, irrigation, hardscape, and lighting planned as one system.

STEWARDSHIP · SIGNATURE



Complex site

Slope, drainage, access, or soil conditions that make the project risky.

Site diagnostics, slope stabilization, drainage, phased execution.

BUILD + STEWARDSHIP



HOA · multifamily

Reducing water use · board reporting · AB-1572 compliance · long-range planning.

Documented discipline, COI for the board, photo reports, MWDOC rebate liaison.

STEWARDSHIP · SIGNATURE



Commercial property

Sitework · prevailing wage · WELO compliance · soils-report integration · multi-trade.

Bid-ready discipline, sub-coordination, schedule-first delivery.

BUILD + STEWARDSHIP



Investor · property mgr

OpEx control · NOI growth · water savings · year-ahead capital plan.

Estate-grade reporting, anniversary reports, year-end capital calendar.

STEWARDSHIP · ESTATE



Specialized project

Pet-friendly turf · restoration · pool deck · niche specialty work.

Material-specific expertise, fast turnaround, premium niche delivery.

BUILD



Design-led partners

Architects, builders, and landscape designers who need a calm execution team.

Translates intent into buildable scope, budgets, details, and on-site discipline — your brand stays in front of the client.

BUILD · PARTNER RATE

TALK THROUGH YOUR CASE

Send the address & 6–10 photos

We respond with the right next step: consultation, site walk, or design-build proposal.

Volodymyr · +1 (714) 399-7718

WHAT CLIENTS SAY

Real work. Real feedback. Verified publicly.

These reviews are unedited, in their original English, pulled from the GreenPlace Google Business profile. Verification link below.



"I've lived at the same home in Beverly Hills for 35 years. I've had many landscapers. GreenPlace is by far the very, very best!"



"A very incredible experience working with GreenPlace! Very pleased with the quality of work, the options we were presented, the incredible work ethic of the onsite workers, and very importantly the design elements."

Rich Bishop · concrete masonry · landscape design · drainage · Google review



"Their team brought such a mindful and intentional approach to the entire project, and it truly showed in the final result. We sent them a simple, photoshopped concept of what we wanted for our backyard, and they executed it perfectly. It was beyond what we imagined."

Heather J. · Google Local Guide · "Reasonable price"



"They completely transformed both our front yard and side yard. Came out the next day, created a plan quickly, and got started the following day. The project was completed much faster than we expected without sacrificing quality. Pricing was very fair."

Sierra Jaarsma · front + side yard transformation · Google review



"Professional, efficient, and the finished work looks excellent. GreenPlace did a great job replacing our exterior area drain and handling some concrete work. I'd definitely recommend them."



"Responsive, always on time, and great craftsmanship. I hired GreenPlace to build block walls on both sides of my property, and the crew was excellent."



"Super quick response and very transparent about pricing. Our front yard had been neglected for months and was completely overgrown with weeds, but the team came through and did an amazing job getting everything cleaned up. Couldn't be happier with

PRESS AND RECOGNITION

Pro Landscaper USA × 2 · CLCA · Nextdoor

Publications and communities that recognized GreenPlace's work in 2026. Independent recognition — not paid placement.



PRO LANDSCAPER USA · ISSUE · APRIL 2026

Il Bel Giardino — full feature

Multi-page editorial on a \$420K Mediterranean project in Beverly Hills · 6,500 sq ft · architecture, materials, planting, and lighting systems.



PRO LANDSCAPER USA · ISSUE · FEBRUARY 2026

Rising Sun, Relocated

Contemporary Japanese garden · \$150K · water feature, sculptural boulders, controlled geometry.

FEATURED IN

PRO LANDSCAPER USA

Pro Landscaper USA · April + February 2026 features

INDUSTRY BODY



CLCA — active member

COMMUNITY

Nextdoor Neighborhood Favorite

Costa Mesa · 2025 · community-voted

PUBLIC PROOF

5.0 Google · 80+ reviews

maps.app.goo.gl/mexvnjdwGBEhuyaS9

HOW THE WORK FLOWS

Six steps from diagnosis to stewardship

A project lifecycle weighted toward engineering, documentation, and long-term care. Length is matched to scope — from 3 days to 3 months.

| | | | | | |
|---|---|---|--|---|---|
| <p>01</p> <h3>Diagnosis</h3> <p>Site walk, photo log, baseline engineering review, COI issue.</p> | <p>02</p> <h3>Concept</h3> <p>Scenarios, palette, materials, 3D visualization where useful.</p> | <p>03</p> <h3>Engineering</h3> <p>Water, drainage, slope, hardscape base, irrigation logic.</p> | <p>04</p> <h3>Phasing</h3> <p>Final scope, sequence, permits / geotech where required.</p> | <p>05</p> <h3>Build</h3> <p>Construction with weekly photo updates, single project lead, schedule discipline. + 90-day Plant Establishment Warranty as a line in every proposal.</p> | <p>06</p> <h3>Stewardship</h3> <p>Post-handover care · Essentials / Signature ★ / Estate.</p> |
|---|---|---|--|---|---|

90-day Plant Establishment Warranty — included as a line in every proposal, no extra fee. Standard on every GreenPlace project.

"One project lead."

"Weekly photo reports."

"One point of contact across every stage."

STRATEGIC INVESTMENT & PHASING

Phased work, paced to your investment horizon

Capital improvements — drip-conversion, hardscape, plant-palette modernization — scoped as a multi-year roadmap. Stewardship sits underneath as a predictable monthly cost; major decisions are paced to your budget and seasons.

YEAR 1

Baseline

Site safety, irrigation discipline, drainage, the highest-risk fixes, and a stable starting point for the property.



YEAR 2 - 3

Priorities

Capital upgrades — hardscape, plant-palette modernization, lighting and irrigation modernization, structural planting, outdoor rooms.



LONG TERM

Refinement

Plant maturity, selective upgrades, system tuning, and the refinements that come from living with the garden.

STEWARDSHIP AS THE BASE LAYER

A predictable monthly rhythm keeps the property stable while larger capital decisions are paced to your investment horizon. The stewardship contract sits underneath the capital plan — it does not replace it.

FINANCING

Capital improvements financing

Financing for qualifying capital improvements may be available through third-party home-improvement financing platforms and providers, including industry leaders such as **HFS Financial**, subject to approval and provider terms. GreenPlace organizes the project scope and supporting paperwork; GreenPlace is not the lender.

FINANCING OPTION EXAMPLE



+ other third-party options at proposal stage

Provider availability, rates, and terms set by third parties. We can introduce options at proposal stage.

WATER-EFFICIENCY REBATES

MWDOC SoCal Water\$mart paperwork support

We help prepare the paperwork for Southern California water-efficiency programs — turf-replacement, smart-controller, and rotating-nozzle rebates through **MWDOC SoCal Water\$mart** and similar agency programs.

REBATE PROGRAM



Agency approval and funding are not guaranteed; eligibility, caps, and timing set by the rebate agency.

More value for clients who grow with GreenPlace

Earn back when you expand to additional properties or stay with GreenPlace on long-term care.

up to

5%

MULTI-PROPERTY PARTNER · PREFERRED-PARTNER PRICING

On the second and every additional property, after scope review

For private owners with multiple homes, HOA portfolios, and commercial property managers under the same owner or organization. Final pricing determined in the written proposal — applied to the right scope lines, not automatic across every service.

Stacks with stewardship terms — doesn't replace them. Applied per additional site; written proposal governs.

5%

ANNIVERSARY CREDIT · LONG-TERM CARE BONUS

Of your annual paid Stewardship fees

For annual stewardship clients: 5% of paid stewardship fees accrues as a GreenPlace credit toward future approved work — capital improvements such as planting, hardscape upgrades, and irrigation modernization. Not cash, non-transferable, and governed by the service agreement.

Credit aging: 3-year rolling window. Applies to signed capital scope items; doesn't cover stewardship subscription fees.

Long-term landscape care

Three post-project care formats, matched to site complexity, irrigation system, and how much ongoing involvement you want from GreenPlace. Pricing scoped per property.

★ RECOMMENDED

ESSENTIALS

Documented routine care

- Regular visits with photo log
- Basic irrigation check
- Monthly email summary
- 72-hour response SLA
- COI with client as Additional Insured

FOR · PROPERTY IN GOOD CONDITION

SIGNATURE

Care + irrigation discipline + improvement plan

- Everything in ESSENTIALS
- ET-based controller adjustment monthly
- Quarterly wet-check of all zones
- IPM monitoring + seasonal fertilization
- Quarterly PDF report + 1 annual walkthrough
- Pre-authorized fund for preventive repair
- 48-hour response SLA · improvement roadmap

FOR · PRIORITY ON IRRIGATION AND PLANT HEALTH

ESTATE

Full property outsource

- Everything in SIGNATURE
- Monthly PDF report + Loom video walkthrough
- Bi-weekly visits in peak season (May–October)
- 2 annual walkthroughs + real-time issue portal
- 24-hour priority response SLA
- Year-ahead capital calendar
- Seasonal entry flowers · seasonal mulch top-dress
- Anniversary report (Y1, Y3) · 1 free emergency call/year

FOR · FULL LANDSCAPE OUTSOURCE

Flexible, attentive, and calm in execution. Gardens you live with — gardens that extend your home.

Talk with GreenPlace about your property

Send the address, 6–10 photos, and a short note about what you want to change. We'll respond with the right next step: consultation, site walk, design-build scope, or care plan — or simply talk through the next phase on a call.

TALK TO PROJECT LEAD DIRECTLY

Volodymyr Dragan

+1 (714) 399-7718

volodymyr@greenplaceinc.com

GENERAL INQUIRIES AND DOCUMENTS

GreenPlace · Studio Costa Mesa

info@greenplaceinc.com

[@greenplace_usa](https://www.instagram.com/greenplace_usa) · [greenplaceusa.thewayto.ai](https://www.greenplaceusa.thewayto.ai)

2151 Pacific Ave Apt A205, Costa Mesa, CA 92627